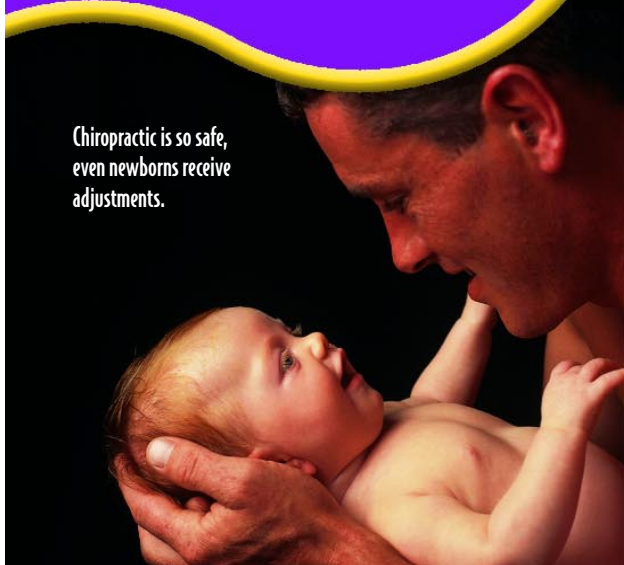


Myths vs. truth.

Because of philosophical differences, misunderstandings and economic competition, countless myths have circulated about chiropractic.

Chiropractic doctors are well educated. Based on contemporary research findings, improved technology and educational standards, more people are choosing chiropractic care every day.

Find out if conservative chiropractic care is appropriate for your specific health care needs or goals.



Chiropractic is so safe, even newborns receive adjustments.

THE CHIROPRACTIC LIFESTYLE

Chiropractors are experts in the care of the bones, nerves, muscles and connective tissues that make up about 60% of your body. All of the joints in your body are part of this musculo-skeletal system and its optimal function is necessary for overall good health. Ask your Doctor of Chiropractic for more information about a care program that may include specific spinal adjustments, exercise recommendations, nutritional advice or other conservative methods of care based on your health history, age, current condition and lifestyle.

**SAMPLE
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Myths

AND THE CHIROPRACTIC LIFESTYLE



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SHARE WITH YOUR FRIENDS AND FAMILY

Here is the truth about chiropractic.

Today, chiropractic doctors get about the same number of college classroom hours as medical practitioners.

Today, contemporary chiropractic is based on scientific data and documented research.

Like other types of doctors, chiropractors meet stringent licensing requirements, follow a strict code of ethics, and are approved by government agencies.

Chiropractic is scientific. Specific technique protocols are used to locate malfunctioning areas of the spine. As sophisticated diagnostic equipment becomes more available, researchers are affirming what chiropractic doctors have known all along— chiropractic works!

With today's high-tech diagnostic imaging, chiropractic results are becoming more scientific and precise every day.



Like regular eye examinations, many patients decide to continue with some form of regular preventive or wellness chiropractic care.

Chiropractic adjustments make sense. Like lifting a heavy rock off your toe, most patients report their chiropractic adjustments feel good. When the bones of the spine return to a more normal motion and position, nervous system function can be restored, symptoms relieved, and the natural healing process can proceed.

Chiropractic is safe. Safer than back surgery, muscle relaxers, aspirin or ibuprofen. Even newborns and children can receive chiropractic care.

Continue as long as you want. Like regular dental checkups, once patients experience the value of chiropractic, many choose to continue. How long you decide to benefit from chiropractic care is always up to you.

The truth is, chiropractic is a conservative, drug-free approach to better health that has helped millions of people since 1895.

Find out for yourself!

