

#316 Referrals Transcript

Referrals Brochure

Header: Referrals

Subhead: To the Chiropractic Lifestyle

Photograph: Three girls in autumn leaves

Photo: Two people talking over lunch

Caption: This office depends upon informed patients like you to tell others how well chiropractic care works.

WE'RE COUNTING ON YOU.

As you regain your health, we're counting on you to tell others about chiropractic, so they can benefit in the same way you have.

The best way to thank your doctor is to tell others.

THE ULTIMATE COMPLIMENT

When you tell a friend about chiropractic, you offer encouragement. When you tell a work associate about chiropractic, you offer direction. When you tell a loved one about chiropractic, you offer hope.

Encouragement. Direction. Hope. Each is part of the healing process. So when you tell others about the positive experience you've had in this office, you're using some of the same methods the best doctors use.

This office depends upon informed patients to share the chiropractic message with others. We're counting on you to dispel the myths and overcome the incorrect notions many of your friends have about chiropractic care.

If we can help, we will tell them. If we cannot, we will refer them to other specialists, if their problem is outside the scope of our practice.

Together, we make a great team.

Photo: Senior couple at mailbox

Caption: Many people are reluctant to try something new like chiropractic. Your encouragement could be the first step towards their recovery.

Photo: Two young children eating watermelon

Caption: The biggest secret is how helpful chiropractic can be for youngsters, helping avoid so-called "normal" childhood health problems.

Photo: Doctor and patient in hospital setting.

Caption: If the doctor cannot help you or your friend, a referral to another specialist will be made.

THE CHIROPRACTIC LIFESTYLE

A continuing schedule of regular chiropractic checkups can help detect, correct, and maintain optimum spinal and nervous system function. Find out how chiropractic care, combined with proper diet, exercise, and other aspects of good health and personal hygiene can enhance your well-being and help you enjoy life to the fullest. Ask your Doctor of Chiropractic for a care program designed for your age, condition, and lifestyle.

References

©1995 Back Talk Systems, Inc.
(800) 937-3113 (303) 277-9990