

#552 Cause & Effect Poster

Cause & Effect Posters

Teach Patients that the Nervous System Controls Everything

Photo: Both Cause posters in scale to each other

Our Cause & Effect posters provide visual models of the nervous system and its relationship to spinal structures and various tissues of the body. Both posters include the same information.

Features:

- Shows the spine in the context of an actual person
- Demonstrates the redundancy and interconnectedness the nervous system
- Color coded by spinal regions
- Reviews three major causes of nerve interference
- Eye-catching photography attracts patient interest

Benefits:

- Helps explain how spinal problems may produce symptoms throughout the body
- Provides unattended patient education about the function of the nervous system

Implementation:

Place this poster in an area of your office in which patients spend time unattended. The reception room, adjusting rooms, and consultation rooms are excellent locations in which patients can study the "wiring" of the nervous system.

Some offices will use this patient education tool to actively acquaint patients with the relationship of the nervous system to various spinal structures.

After identifying the spinal levels where the Vertebral Subluxation Complex is present, many chiropractors will ask patients to use the poster to trace the many possible "circuits" that could be affected.